

Illuminate Your Impact

How to Showcase Your Accomplishments

As an academic, you care deeply about your work. Your research, teaching, and service commitments have a direct impact on your students and your institution.

However, 56% of your faculty peers already feel like they spend too much time on tasks unrelated to teaching, service, and research.¹ Taking the time to showcase your accomplishments can feel like a repetitive burden—adding to an already heavy workload.

But sharing your impact can be easier—and more beneficial to you and your career. Once you enter your data in a Faculty Activity Reporting system, administrators can query the system instead of you. And the data (which you can view and edit at any time) can populate annual reviews, promotion and tenure cases, teaching award nominations, and more—without additional data entry on your part or worries about the source of the data.

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Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead

American cultural anthropologist, author, and speaker



Top Strategic Plan Goals

Your Work Supports Institutional Goals

In your day-to-day work, you are elevating the student experience, supporting diversity and inclusion, and enhancing excellence in research. Visibility into your work evidences your impact in these key areas.

Entering your faculty activities enables your institution to celebrate your accomplishments—all while supporting the goals of the institution's strategic plan.

Your work propels forward your academic field and the futures of your students. Don't let it go unnoticed!

Strategic Goals

Your Impact

Broader Impact



Elevating the Student Experience

Amplify your course load and students impacted so the full scope of your work is represented in your annual reviews, P&T decisions, and course release conversations.

Understand how you and your peers can improve student success and retention with insights into time spent on mentoring, teaching, improving curriculum, and more.



Enhancing Faculty Excellence in Research

Find new collaborators and funders with your always-up-to-date web profiles. Get recognized by academia and your institution for your meaningful research that impacts the world.

Enhance research excellence for your discipline and the institution. As a result, attract talented students and faculty peers with increased rankings. Showcase how your research contributes to the top priorities of your institution, community, and the public.



Promoting Diversity and Inclusion

Demonstrate your commitment to inclusion through activity classifications. Also, showcase your service contributions to the campus and wider community.

Contribute towards equity among your faculty peers. With institutional visibility into faculty work, inequitable patterns of service burdens can be addressed.



Improving Faculty Retention

Regardless of your faculty status—but especially if you are contingent or tenure-track faculty, you must evidence your achievements to advance in your career. And, if you are a department chair, you need robust data to champion your faculty and their careers.

Keep outstanding faculty members at your institution—and reduce the hiring burden—by making sure you and your peers are equitably and consistently reviewed and promoted.



Optimizing Technology for Efficiency and Collaboration

Collaborate more efficiently with colleagues near and far. Also, gain data to know if you are working more than your contracted workload, so you can advocate for yourself.

Enable secure, transparent committee reviews at every level and know your faculty career paths and upcoming events at a glance. Maintain one digital source of truth and banish the binders and shared drives!